

Ellen Kelly, Director of Career Success
Career Services Center
http://myusf.usfca.edu/csc

### Agenda

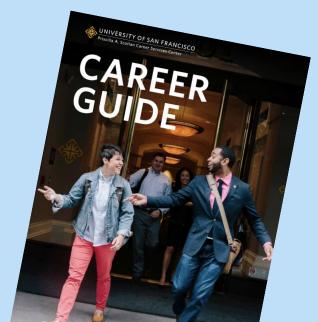
- Career Services Overview
- Benefits of having an internship
- How to find an internship
- How to stand out on your application
- How much should I get paid
- How to make the most out of your internship and improve your chances of it turning into a full-time job
- What if you still don't have an internship a month or two from now

# Career Services Overview

- Career and Major Exploration
- Career Assessments
- Resume and Cover Letter Review
- Interview Coaching
- Job and Internship

#### Resources

- Networking
- Career and Industry Information
- LinkedIn Advice



# Benefits of Having an Internship



- Great way to find out if you like the job!
- Experience to put on your resume
- Gain skills to make you more marketable for your next internship or job
- You'll most likely get paid or receive academic credit
- A chance that you'll be asked back when you finish your studies!
- Fantastic way to make contacts and references for your future! (Networking)

# How find an internship



**RESUMES & COVER LETTERS** What is an Experience?

**JOBS & EXPERIENCES** 

**NETWORKING & LINKEDIN** 

**INTERVIEWS & OFFERS** 

WHAT TO DO EACH YEAR

**CAREER & MAJOR EXPLORATION** 

**WORKSHOPS** 

**EMPLOYER RECRUITMENT ACTIVITIES & EVENTS** 

**IDENTITIES AT WORK** 

**MENTAL HEALTH &** WELLNESS

**REQUEST A CLASS OR CLUB** PRESENTATION

**MEET THE STAFF** 

STUDENT CAREER OUTCOMES

**OFF-CAMPUS EVENTS** 

An experience can include volunteer opportunities, research opportunities, collegiate athletics, campus clubs and activities, participation and/or leadership positions in student organizations, associations or committees. As you explore campus activities, consider those that match your professional and career interests!

#### What is an Internship?

An internship is a structured learning experience in a professional setting that allows you to gain valuable work experience in a chosen field of study. Internships can be paid or unpaid, full-time or part-time, and gives a student the opportunity for career exploration and development.

**Job Search Platforms** 

#### Handshake

Handshake is USF's online career management platform for college recruiting. You'll be able easily upload your resume, search and apply for full-time jobs and internships, register for on-campus workshops and events, and schedule career counseling appointments.

#### **UCAN Internship Exchange**

USF participates in the UCAN Internship Exchanges, in which you will find listings across the nation for students and alumni. The internships listed are exchanged among 15+ participating Universities including Boston College, Notre Dame, Tulane, Princeton, Wake Forest, Emory, and Harvard University.

Sign up and create a new account with your USF email, and password of your choice.

#### GoinGlobal

GoinGlobal USA & Canada City Career Guides fast-track finding employment opportunities within the largest and most dynamic metropolitan areas in North America. Each City Career Guide contains recommended web sites, professional resources and reliable statistics.

**Link:** https://myusf.usfca.edu/career-services/find-a-job

**Internship Exchange:** Remember to create an account using your Dons email. Handshake: Log into your myusf account before you log into Handshake use your email without the dons (JSmith@usfca.edu).

# How to Find an Internship



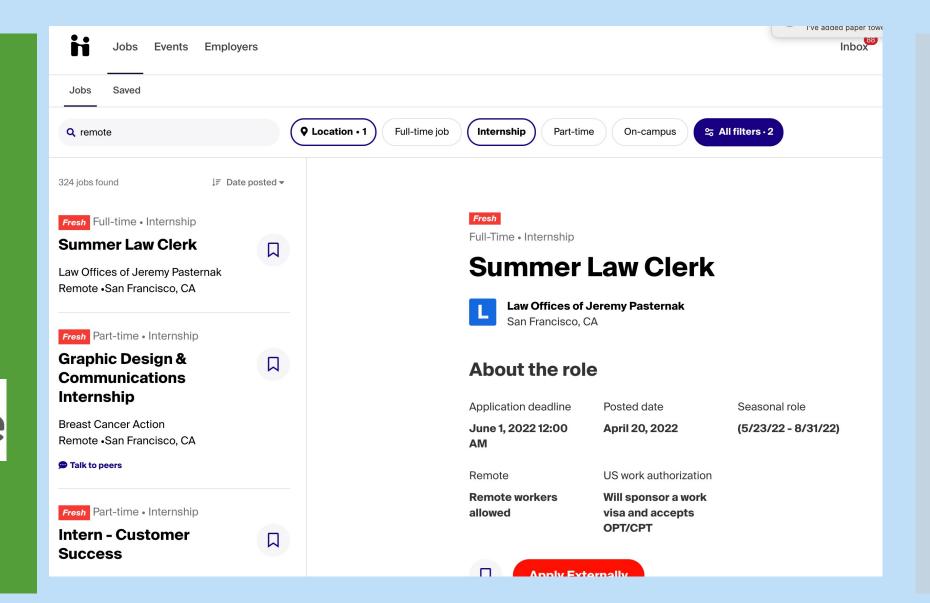
- Linkedin: www.linkedin.com/studentjobs (Also follow companies that you are interested!)
- WayUp (Entry-level jobs and Internship): https://www.wayup.com/
- Indeed (General job/Internship site): www.indeed.com
- Idealist (non-profit jobs/internships): www.idealist.org
- **Company websites**
- Professional Associations: https://www.careeronestop.org/Toolkit/Training/findprofessional-associations.aspx
- Glassdoor: http://myusf.usfca.edu/student-life/career-services
- GoinGlobal (internships outside the US): https://myusf.usfca.edu/studentlife/career-services/find-a-job
- **Ziprecruiter:** https://www.ziprecruiter.com/Jobs/Internship
- Government: www.Studentjobs.gov Local: https://www.govtjobs.com
- **Entertainment:** www.mediabistro.com
- Startups: www.ventureloop.com

#### Tip for looking for jobs/internships online:

- Create an online email job alert
   Have jobs emailed to you daily or weekly based on your set criteria!

### Sample Internships on

i handshake



### Sample Internships on



Fresh

Full-Time • Internship

#### **Marketing Intern**

Dopple

Dopple

New York City, NY

#### **About the role**

Application deadline I

Posted date

Seasonal role

May 31, 2022 12:05

April 20, 2022

(6/1/22 - 8/31/22)

PM

Remote

US work authorization

Remote workers allowed

Will sponsor a work visa and accepts

OPT/CPT



**Apply Externally** 

Fresh

Full-Time • Internship

#### Community Health Intern-Undergraduate



**Kaiser Permanente** 

Portland, OR

#### About the role

Application deadline

Posted date

Remote

May 3, 2022 8:00 AM

April 19, 2022

Remote workers allowed

US work authorization

Required



Apply Externally

# Sample Internships on



Fresh

Full-Time • Internship

#### **Human Resources Intern**

Clutter

Clutter

Los Angeles, CA

#### **About the role**

Application deadline

Posted date

Estimated salary

September 1, 2022 12:00 PM April 21, 2022

\$18.00 Per hour

US work authorization

Remote workers

Remote

allowed

**Accepts OPT/CPT** 

Fresh

Full-Time • Internship

# Social Media Content Creator (NFT)

Rallius

Rallius

Kansas City, KS

#### **About the role**

Application deadline

Posted date

Estimated salary

May 31, 2022 9:30 AM

April 19, 2022

\$20.00 Per hour

Remote

US work authorization

Remote workers allowed

Will sponsor a work visa and accepts

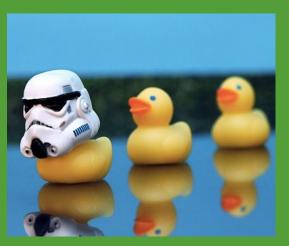
**OPT/CPT** 

# Use Your Network!



- Ask family and friends
- Ask your professors if they know where pervious students have interned
- Make a post on social media
- Use the Alumni tool on LinkedIn and find USF Alumni working at the company that you want to intern with (send a connection request)
  - Tips on using the LinkedIn Alumni Tool (use the search bar to find University of San Francisco then Find Alumni) <a href="https://www.linkedin.com/school/university-of-san-francisco/people/?viewAsMember=true">https://www.linkedin.com/school/university-of-san-francisco/people/?viewAsMember=true</a>
  - Request an informational interview to learn more about their career path and the company culture where they work.
- Become a member of our Network USF: https://network.usfca.edu/page/networkinghub

# How to Stand Out on Your Application



- Have Career Counselor review your resume and cover letter!
- Tailor your resume and cover letter for the internship
- Make sure to talk about your passion/interest for the company/organization in your cover letter (no generic cover letters)
- Use keywords from the job description in your cover letter and resume
- If someone from the company or someone they know recommended that you apply mention their name in your cover letter
- If the position is listed on LinkedIn, see if the HR person is listed and send they a connection request and let them know you applied and that you are excited about the position
- Schedule a mock interview with a Career Counselor!

# How much should I get paid

- The average wage for interns at the bachelor degree level is \$16.68/hour
- The average wage for interns at the master's level is \$24.21/hour
- The average wage for interns entering senior year is \$18.03/hour

Source: National Association of Colleges and Employers

# Unpaid Internships

Have to follow certain guidelines and they may vary in different states. In California they have to meet the following criteria:

- Both the employer and intern understand that there is no expectation of compensation;
- The internship provides training similar to that given in an educational environment;
- The internship is tied to the intern's formal education program or they receive academic credit for the internship;
- The internship accommodates the intern's academic commitments by corresponding to the academic calendar;
- The internship's duration is limited to the period in which the intern receives beneficial learning;
- The intern's work complements rather than displaces paid employees while providing significant education benefits; and
- Both the employer and intern understand that there is no entitlement to a paid job upon the conclusion of the internship.

Source: https://www.natlawreview.com/article/don-t-call-it-comeback-new-rules-could-revive-unpaid-internships

# Rock Your Internship & Increase the odds of Turning it into a FT Job

- Offer to help with additional projects or tasks outside of your job description
- Provide value on something the organization may currently be lacking, such as social media
- Clarify assignments that you are unsure about and communicate often with your internship supervisor (Ask for feedback)
- Show that you are capable of completing tasks efficiently and correctly by meeting deadlines and doing your best work
- Get to know what makes people around you successful by inviting them to get coffee or lunch and ask them for advice
- Keep in contact with your connections at the organization
- Give hand-written thank you cards at the end of the internship and connect with supervisors and co-workers via LinkedIn.

Source: Glassdoor

# What if You Still Don't Have an Internship a Month From Now

- Take a summer job or volunteer
  - Focus on the skills you learned and how they are transferable (ex. communication skills)
- Job shadow someone in your field or do an informational interview
- Join a professional association and attend a conference (networking and/or find a mentor)
- Learn a new software that will make you more marketable
  - LinkedIn Learning (free while you are a student and accessed through myusf)
- Attend networking events or meetups
- Take a course or class

Any Questions?



# Career Services Info

**UC 5th Floor** 

Hours: M-F, 8:30am-5pm

415-422-6216

careerservices@usfca.edu

https://myusf.usfca.edu/csc

Schedule appointment on Handshake

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**USFcareer** 

**Join Network USF:** 

Let's Search Up Internships on Handshake

